



# BARISTA NEWS

EDITION 3

ROASTED IN WEST BEND, WI

COFFEEBYTHEJAR.COM/EXPRESS

## GREAT BARISTA EXPRESS COFFEE DRINKS BRING YOUR CUSTOMERS BACK!

### COFFEE JAR EXHIBITS AT 160TH WASHINGTON COUNTY FAIR!

WEST BEND, WI FAIR A DELICIOUS SUCCESS



**CJ - Coffee Jar debuted the Barista Express** at the 160th Washington County Fair in West Bend, WI. Over the course of July 25 through 30, Coffee Jar delivered over 2000 cups of single origin, micro-lot coffee, espresso drinks, iced coffee and lattes (about 330 drinks per day), along with other food as fresh-made paninis, snacks and beverages.

In addition to the county fair, Coffee Jar offers the Barista Express at the local Rummage-A-Rama events, among many others.

[Learn More](#)

## KETCHUM'S TYROLEAN LODGE DELIGHTED WITH ADDITIONAL COFFEE SALES AND EXPECTS THEM TO GROW

AUSTRIAN STYLE LODGE ADDS BARISTA  
EXPRESS, SEES COFFEE SALES SURGE

**CJ - Ketchum just got a little warmer.** Customers staying at the comfortable Tyrolean Lodge in Ketchum, ID shouldn't let that deter their desire for the local slopes, tourist spots or the nearby scenic wilderness. The Austrian style Best Western hotel recently added a Barista Express, an automated machine that dispenses hot espresso-based drinks such as lattes, cappuccinos, mochas, macchiatos and more in a minute or less. Each cup contains fresh-ground coffee and visitors are coming back for more. Within the span of a day, a recent event produced over 200 cups from the machine! All told, the machine has dispensed over 300lbs of coffee in the short span of 6 months. Mary, a manager for the Lodge, said of the Barista Express, "We have customers writing to our social media pages 'Yummy coffee!' and 'Best hotel coffee!'. Our customers love the Barista Express!"



## Interested in the Barista Express?

Purchase, Lease and Lease to Own options available.

[Contact Us](#)

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